



SOVEREIGN HOUSE

OLD WORLD GOLD, MODERN DAY RETURNS.

THIS GUIDE PROVIDES GENERAL INFORMATION ONLY AND SHOULD NOT BE INTERPRETED AS FINANCIAL ADVICE. THE VALUE OF PRECIOUS METALS CAN RISE AND FALL. PAST PERFORMANCE DOES NOT GUARANTEE FUTURE RESULTS. PLEASE SEEK APPROPRIATE TAX, LEGAL, AND FINANCIAL ADVICE BEFORE MAKING ANY INVESTMENT DECISIONS.

WHO WE SUPPLY FOR:





INTRODUCTION

WELCOME TO SOVEREIGN HOUSE

Throughout our years working in financial markets, we have both witnessed the important role that physical gold can play in safeguarding wealth and strengthening well balanced portfolios. Gold has proven itself in every economic climate, offering stability, long term growth, and a powerful hedge against uncertainty.

As Directors of Sovereign House, it is our pleasure to introduce you to the benefits of physical gold ownership. Inside this guide, you will find a clear and accessible overview of why investors turn to gold, why demand continues to grow, and why Sovereign House is positioned to support you at every stage of your journey.

Our purpose is to help you understand the gold market in simple, practical terms. We aim to give you the clarity needed to make confident decisions that support your financial goals for the years ahead.

Warm regards,

THOMAS MEAD & TAYLOR HUGHES
MANAGING DIRECTOR, SOVEREIGN HOUSE



SOVEREIGN HOUSE

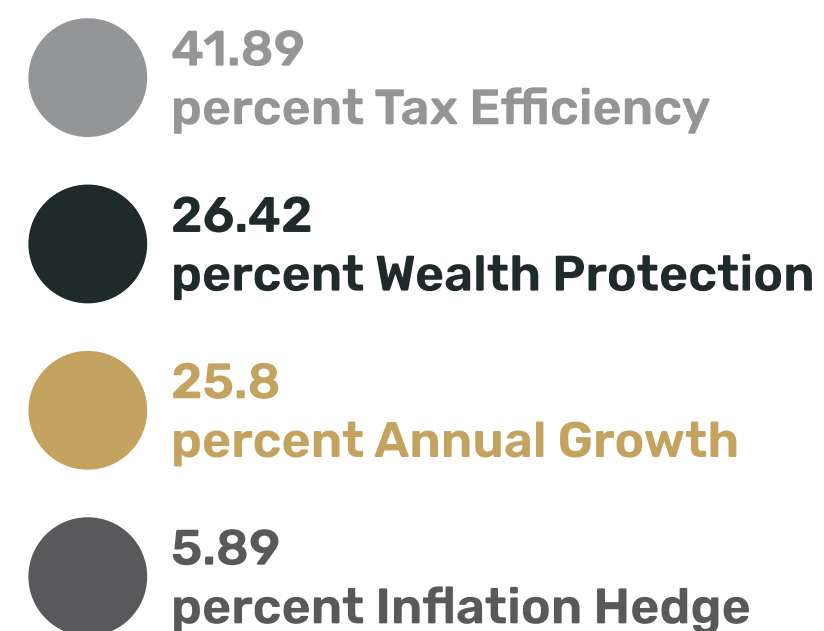
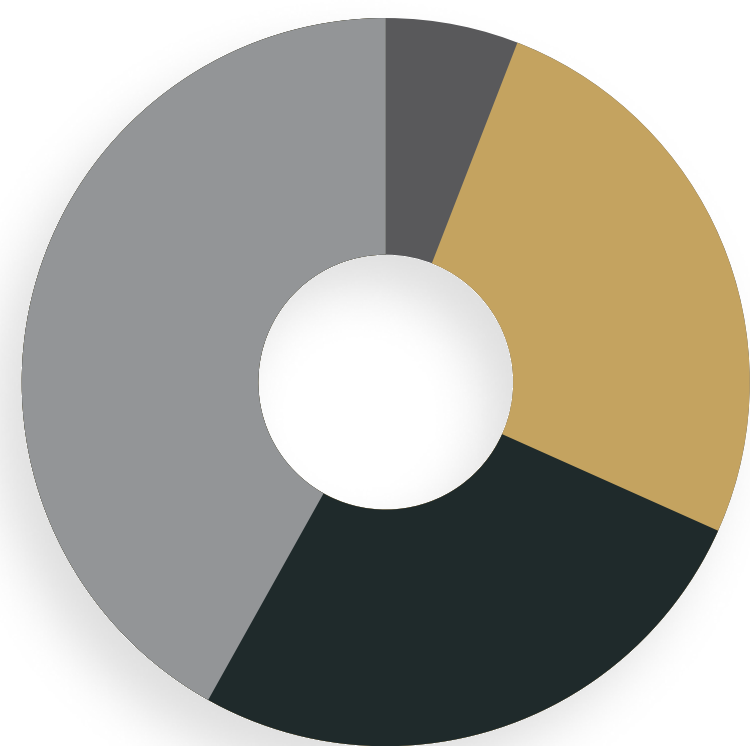
WHY GOLD

A TIMELESS ANCHOR FOR WEALTH

For thousands of years, gold has been recognised as a universal store of value. Its resilience, scarcity, and global acceptance have made it one of the most trusted assets for preserving wealth across generations. In today's economy, where inflation, currency depreciation, and geopolitical pressures continue to rise, gold remains an essential hedge for those seeking long term security.

Recent data shows that tax efficiency is a major factor driving interest. Based on responses from over fourteen thousand new registrations, forty two percent highlighted the tax advantages of gold as their primary motivation.

WHY ARE INVESTORS BUYING GOLD?



Gold's appeal is strengthened by today's economic landscape. With increasing tax burdens and uncertain markets, investors are not only choosing gold for diversification but also for its strong tax advantages and ability to preserve long term value.



THE 25 YEAR GOLD PRICE CHART

Over the last twenty five years, gold has demonstrated remarkable growth and stability. The chart highlights gold's consistent upward trajectory, reinforcing confidence in its long term performance.



25 YEAR LOW	£176.45	1 YEAR	UP £1,1050.24 (52.98%)
25 YEAR HIGH	£3,261.04	5 YEARS	UP £1,718.55 (116.85%)
25 YEARS	UP £2,947.42 (1,579.90%)	10 YEARS	UP £2,433.53 (322.02%)

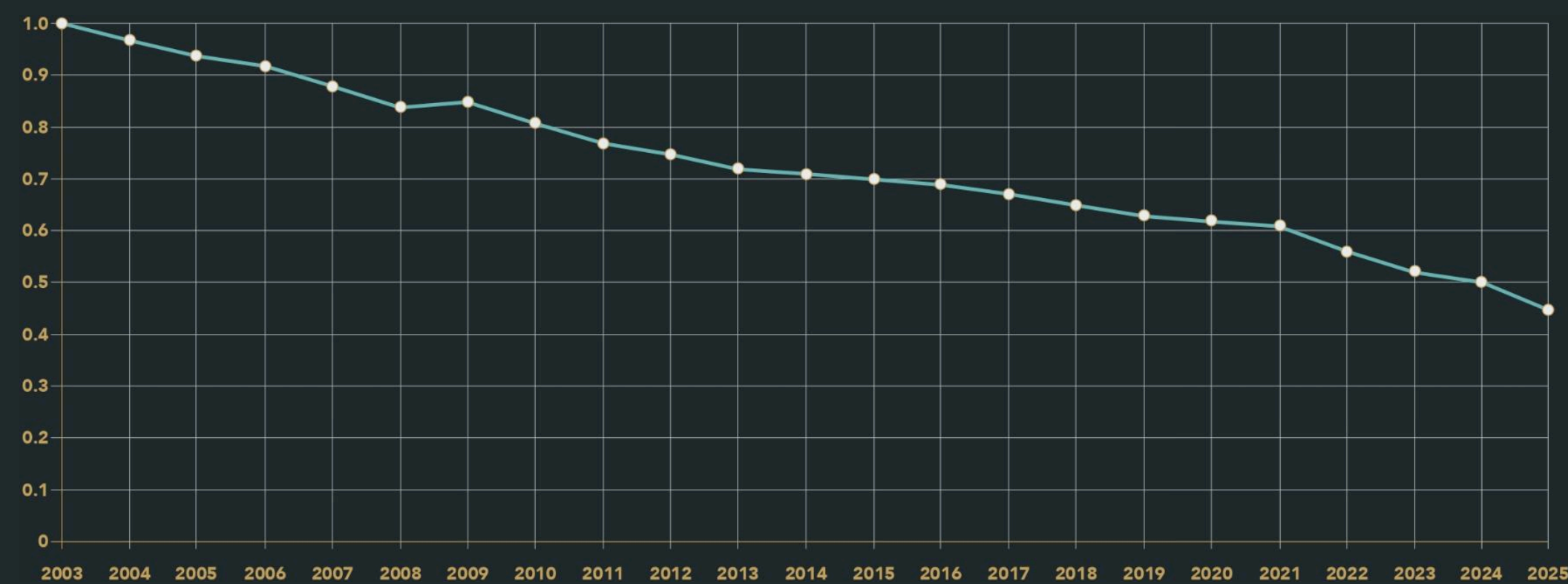
THE FUTURE CAST IN GOLD

Gold remains one of the few assets with enduring global demand and truly limited supply. Its historic appreciation, combined with ongoing economic pressures, positions gold as a strategic choice for investors looking to protect and grow their wealth.

GOLD VS CASH

GOLD PROVIDES A RELIABLE HEDGE AGAINST INFLATION

One pound invested in gold in the year 2000 is now worth significantly more, while one pound kept in cash has lost purchasing power due to inflation. The difference in long term performance is clear and supports gold's reputation as an effective hedge.



The chart shows the long term erosion of the pound's purchasing power against inflation.





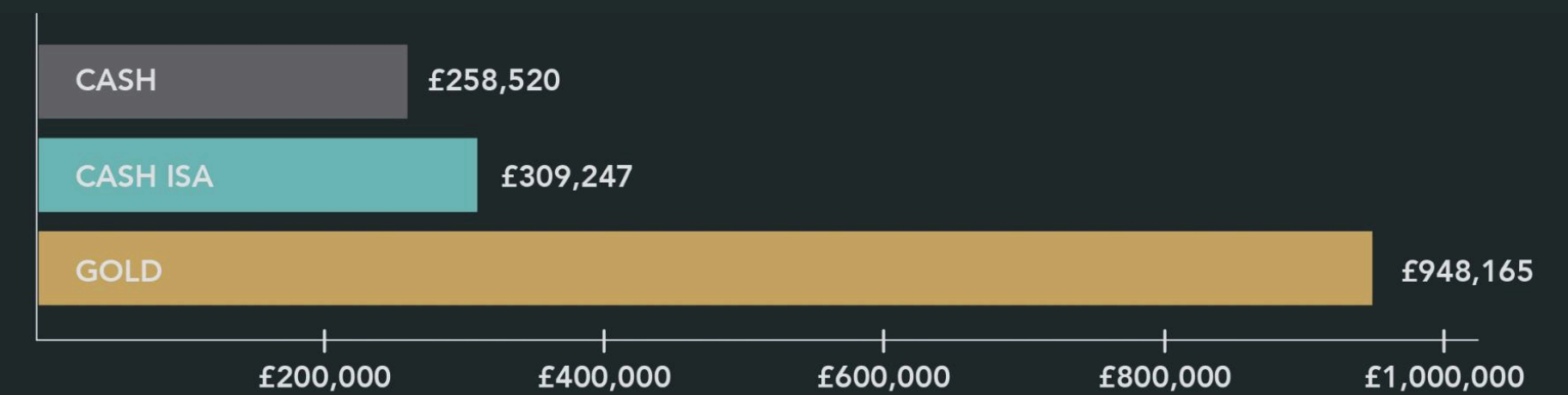
WHY NOW

GOLD VS CASH ISA

Since the launch of the Cash ISA twenty five years ago, average annual returns have remained modest at 2.4 percent. Gold, by comparison, has delivered an average annual growth rate of 11.98 percent during the same period.

If an investor had contributed the maximum ISA allowance each year from 2000 to 2025, the total invested would be £258,520. The comparison between Cash ISA growth and gold demonstrates the significant difference in long term performance.

WHAT IF YOU DID NOTHING? £258,520 VS CASH ISA VS GOLD



	RETURN IF SOLD*	AVERAGE RETURNS PER YEAR*
CASH ISA	£50,727	£2,029.08
GOLD	£689,645	£27,585.80

(1.) Based on the annual Consumer Price Index data provided by the Office for National Statistics.

(2.) Correct as of 15/10/2025

WHY NOW

GOLD VS STOCKS AND BONDS

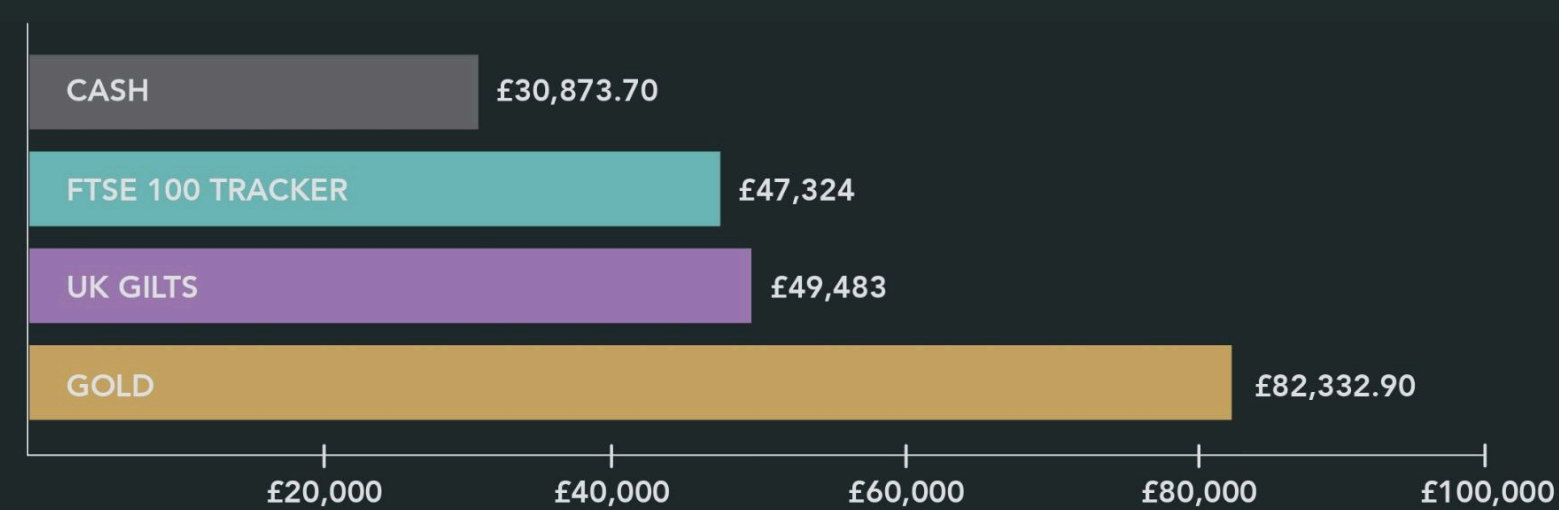
Gold vs Property

While equities can deliver strong returns, they also carry higher risk and greater volatility. During times of economic uncertainty, gold has consistently outperformed traditional assets.

Twenty five year comparisons show:

- FTSE 100 average annual return: 4.1 percent
- UK Government Gilts: 4.5 percent
- Gold: significantly higher

Property prices have increased 3.5 times since the year 2000. Gold has increased more than 10 times in the same period.



	RETURN IF SOLD*	AVERAGE RETURNS PER YEAR*
FTSE 100 TRACKER	£16,450.30	£658.01
UK GILTS	£18,609.30	£744.37
GOLD	£51,459.20	£2,058.37

(1) FTSE 100 Tracker numbers are calculated using the FTSE 100 Total Return Index, which accounts for reinvested dividends.

(2) FTSE Actuaries UK Conventional Gilts All Stocks Return Benchmark used to calculate Gilt numbers





WHY NOW

GOLD: THE ULTIMATE SAFE HAVEN ASSET

Geopolitical tension, inflationary pressure, and currency instability have increased global demand for gold. Central banks continue to accumulate gold as a protective measure. Private investors follow the same logic.

Key drivers of gold's recent performance include:

- Safe haven demand
- Central bank acquisitions
- Inflation protection
- Weakness in major currencies
- Increasing investor interest



ABOUT SOVEREIGN HOUSE

Sovereign House offers a professional and consultative approach to buying and selling physical gold for private ownership. Our service is designed to be straightforward and tailored to each client, whether a first time buyer or an experienced investor.

WHAT WE OFFER

- Extensive market knowledge
- Exceptional personalised service
- Access to investment grade gold
- Competitive pricing
- Secure and insured delivery

OUR PROCESS

HOW TO BUY GOLD WITH SOVEREIGN HOUSE

- 1 INITIAL CONTACT AND QUOTATION**
Contact us via phone, email, or our website. We provide a live market quotation based on spot price and your chosen products.
- 2 CLIENT REGISTRATION AND ID VERIFICATION**
In line with UK financial regulations, we complete a simple identity check before processing any transaction.
- 3 SECURE PAYMENT**
Payments can be made by bank transfer or card using FCA compliant methods. We accept all major debit and credit cards. Cash payments are not accepted.
- 4 ORDER CONFIRMATION**
Once your quote is agreed and verified, we confirm all details including product type, quantity, and delivery.
- 5 PROCESSING AND DISPATCH**
After payment clears, your items are prepared within our secure storage facility and dispatched within one to three working days.
- 6 FULLY INSURED DELIVERY**
All orders are shipped with full insurance and require a signature upon arrival.
- 7 ONGOING SUPPORT AND BUYBACK OPTIONS**
We provide continued assistance after your purchase and offer buyback options on gold purchased both from us and elsewhere, subject to authentication.

WHY SOVEREIGN HOUSE

INVESTMENT GRADE GOLD

We provide access to investment grade gold of the highest quality, sourced from LBMA accredited refiners and sovereign mints. Our gold is supplied with full verification of purity, weight, and origin.

Our range includes:

- Certified 24 carat gold bars
- British legal tender gold coins exempt from VAT and CGT • Limited edition and collector coins
- Numismatic coins with strong long term demand

This combination provides clients with both flexibility and exceptional tax advantages.



GOLD BARS

A traditional route to physical ownership

Gold bars offer a cost effective method of investing due to their low premiums above spot. Bars are available in weights ranging from 1 gram to 1 kilogram and are supplied in sealed packaging with matching serial numbers.

Benefits include:

- Lower premiums
- VAT free
- Easy storage
- Flexible selling options
- Globally recognised



GOLD COINS

Added collectability and tax efficiency

Gold coins offer additional value due to their limited mintage and collector demand.

Benefits include:

- Strong demand from collectors
- British legal tender coins are exempt from CGT
- VAT free
- Flexible resale
- Easy storage

FAQ

1 CAN I BUY GOLD AT THE SPOT PRICE

Physical gold carries a small premium that covers manufacturing, refining, and logistical costs. The spot price applies only to digital or paper based gold trading, not to physical bullion.

2 DO YOUR PRODUCTS COME WITH CERTIFICATES

Certain gold bars are supplied with certificates of authenticity. Most coins are not issued with certificates unless they have been professionally graded by PCGS or NGC.

3 DO YOU OFFER STORAGE

We do not provide storage directly, although we can introduce you to trusted third party storage providers if you require secure vaulting.

4 DO YOU BUY BACK GOLD

Yes, we are able to buy back gold bars and coins, including items not originally purchased from us. All items must undergo authentication, and this process may take up to three working days.

5 WHERE DO YOUR COINS AND BARS COME FROM

More than ninety five percent of our gold is sourced through The Royal Mint. Some bars may also originate from other LBMA accredited refiners.

6 ARE THERE TAX IMPLICATIONS

Gold bullion is VAT free.

Silver is subject to twenty percent VAT.

British legal tender gold coins are exempt from Capital Gains Tax.

Other metals may be subject to Capital Gains Tax depending on individual circumstances.

7 WHAT ARE THE RISKS

Holding physical gold removes counterparty risk, although secure storage and appropriate insurance are strongly recommended to protect your assets.

8 DO YOU DELIVER INTERNATIONALLY

At present, our delivery service is limited to clients within the United Kingdom.

9 IS DELIVERY INCLUDED IN THE PRICE

Yes. Delivery is fully insured, included within the price, and requires a signature upon receipt.

10 HOW DO I PAY

We accept all major debit and credit cards along with bank transfer. All payments are processed using FCA compliant methods for your security.



PROVEN EXCELLENCE IN CUSTOMER SERVICE

At Sovereign House we pride ourselves on delivering a consistently professional reliable and personalised service Our clients trust us to provide clear guidance secure transactions and expert support Every interaction reflects our commitment to making gold investment straightforward confident and rewarding



EXTREMELY PROFESSIONAL SERVICE

"I greatly appreciated the teams professionalism and guidance Every step was clearly explained including tax efficient options I had not considered The gold I purchased was of exceptional quality beautifully presented and competitively priced Truly a seamless experience"

Trusted Customer - 4 December 2025



COMPLETELY SECURE AND EFFICIENT EXPERIENCE

"The team showed patience and attention to detail throughout the process All questions were answered and the gold delivered was high quality and competitively priced I am extremely satisfied and would not hesitate to work with them again"

Trusted Customer - 12 August 2025



EXCELLENT SERVICE

"From start to finish the experience was outstanding The team went above expectations at every stage ensuring all details were managed smoothly My gold arrived promptly securely packaged and exactly as promised Exceptional service all around"

Trusted Customer - 22 November 2025



FRIENDLY AND EFFICIENT

"The staff were always open professional and informative Visiting their office was reassuring with a clear organised process Their approach is understated yet highly competent I am very confident and happy to be a client of Sovereign House"

Trusted Customer - 29 November 2025



A PERFECT WAY TO BUY OR SELL GOLD COINS

"Sovereign House has provided a reliable way to buy and sell gold coins Transactions were prompt transparent and handled with care I felt informed and secure throughout I would confidently recommend them for anyone seeking trusted gold investment services"

Trusted Customer - 11 December 2025



HIGH QUALITY AND COMPETITIVE PRICING

"The team showed patience and attention to detail throughout the process All questions were answered and the gold delivered was high quality and competitively priced I am extremely satisfied and would not hesitate to work with them again"

Trusted Customer - 28 August 2025



TRUSTED EXPERTISE AND RELIABILITY

"Every step of the process was handled with precision and care The team provided excellent guidance reliable support and ensured my gold arrived safely and on time Sovereign House delivers top quality service and professional expertise"

Trusted Customer - 13 June 2025



GET IN TOUCH WITH US TODAY

YOUR JOURNEY TO SECURE, AUTHENTIC GOLD
OWNERSHIP BEGINS HERE

CONTACT INFO

info@sovereignhousegold.com

ADDRESS

Old Town Hall, 30 Tweedy Road, Bromley, BR1 3FE

At Sovereign House, we are dedicated to preserving your wealth with unwavering integrity and timeless expertise. Every coin, every bar, and every investment we facilitate carries with it centuries of heritage, meticulous craftsmanship, and enduring value.

Trust us to safeguard your legacy, providing confidence and security for you and generations to come.

PRESERVING WEALTH WITH INTEGRITY AND PRESTIGE